

Thursday June 11th, 2026

ABC PD7 (JULY) 2026 DA Items

Dear Valued Licensees,

I hope this message finds you well. We appreciate your continued participation in the DA process and hope you have taken advantage of the discounts offered for PD 6 June 2026.

As a reminder, DA periods transitioned from two-month cycles to one-month cycles beginning in May (PD5) of the 2026 calendar year.

Although the length of each DA period has changed, the general timelines for pre-ordering and deliveries will remain consistent, with one exception: online ordering will now occur on the **last Tuesday and Wednesday** before the start of each DA period. Please be sure to view, save, or print the 2026 DA Calendar provided in the attached link.

Below you will find the key dates, timelines, and links for items offering PD7 (July) DA's for 2026.

- Ordering Window
 - DA items may be purchased at your selected wholesale location during the designated DA period.
 - The Online Buy-In Ordering Event will begin at 8:00 AM on Tuesday, June 23, 2026, and conclude at 5:00 PM on Wednesday, June 24, 2026.
 - Please remember to click SUBMIT once your order is complete.
- Delivery Timeline
 - Inventory shipments will begin as early as Monday, July 20, 2026.
 - All deliveries will be completed by Friday, July 24, 2026.
- Pricing & Licensee Responsibility
 - Each licensee is responsible for purchasing and picking up all requested inventory before the DA period ends.
 - July DA pricing will not be honored after 5:00 PM on Friday, July 31, 2026.

Please refer to the links below for website access and a complete list of products available for this DA period.

<https://alabamaselectspirits.com>

https://alabcboard.gov/product-management/DA_Products

We appreciate your continued partnership and look forward to supporting your success in 2026.

Sincerely,

Mike Henby

Director of Product Management