

MAINSTREAM			UPSCALE		MULTICULTURAL	
1	Tito's	1	Tito's	1	Smirnoff	
2	Cuervo	2	Crown	2	Crown	
3	NAV/High Noon	3	1800	3	Tito's	
4	Crown	4	Jack	4	Cuervo	
5	Jack	5	High Noon	5	Absolut	
6	Absolut	6	Absolut	6	Jack	
7	Beam	7	Beam	7	Plat 7X	
8	Bacardi	8	Bacardi	8	Bacardi	
9	Patron	9	Fireball	9	1800	
10	Malibu	10	Cuervo	10	Patron	
11	Fireball	11	Ketel			
12	1800	12	Grey Goose			

ADD ON		No. of Stores	POD Selections:	
Cabo Wabo	6	59, 80, 98, 152, 153, 234	Side	1 Ketel One Espresso, Ketel Cosmo Copper Can
Rebel 100	6	15, 45, 48, 76, 104, 109	Side	2 Van Gogh, Smirnoff Spicy Tamarind Sweet Home Vodka
Dirty Monkey	6	19, 39, 44, 45, 95, 109	Side	3 Cathead Orange Bitter, Cathead Raspberry, Cathead Vodka
Uncle Nearest	6	45, 48, 53, 66, 95, 177	Side	4 Sukari Vodquila

P5 Mass Stores

Store #	15	45	53	Store #	84	109	150	152
#1 Spot	Tito's	Cuervo/1800	Bacardi	#1 Spot	Tito's	Cuervo/1800	Bacardi	Cuervo/1800
#2 Spot	Bacardi	High Noon/ NAV	High Noon/ NAV	#2 Spot	Bacardi	High Noon/NAV	Tito's	High Noon/NAV
# 3 Spot	Cuervo	Tito's	Tito's	# 3 Spot	Cuervo	Tito's	Cuervo	Tito's
#4 Spot	NAV/High Noon	Bacardi	Cuervo	#4 Spot	High Noon/NAV	Bacardi	High Noon/NAV	Bacardi
#5 Spot	Crown	Crown	Crown	#5 Spot	Crown	Crown	Crown	Crown
# 6 Spot	Beam	Beam	Beam	# 6 Spot	Beam	Beam	Beam	Beam
# 7 Spot	Absolut	Absolut	Absolut	# 7 Spot	Absolut	Absolut	Absolut	Absolut
# 8 Spot	Ketel	Ketel	Ketel	# 8 Spot	Ketel	Ketel	Ketel	Ketel
# 9 Spot	1800	1800	1800	# 9 Spot	1800	1800	1800	1800
#10 Spot	Captain	Captain	Captain	#10 Spot	Captain	Captain	Captain	Captain
# 11 Spot	Patron	Patron	Patron	# 11 Spot	Patron	Patron	Patron	Patron
# 12 Spot	Elijah Craig	Elijah Craig	Elijah Craig	# 12 Spot	Elijah Craig	Elijah Craig	Elijah Craig	Elijah Craig

Store #	65	72	80	Store #	175	176	177	234	239
#1 Spot	High Noon/NAV	Tito's	Cuervo/1800	#1 Spot	Tito's	High Noon/NAV	Bacardi	High Noon / NAV	Tito's
#2 Spot	Bacardi	Cuervo/1800	High Noon/NAV	#2 Spot	Bacardi	Cuervo/1800	Tito's	Cuervo/1800	Cuervo/1800
# 3 Spot	Tito's	High Noon/NAV	Tito's	# 3 Spot	Cuervo	Tito's	High Noon/NAV	Tito's	High Noon/ NAV
#4 Spot	Cuervo	Bacardi	Bacardi	#4 Spot	High Noon/NAV	Bacardi	Cuervo	Bacardi	Bacardi
#5 Spot	Crown	Crown	Crown	#5 Spot	Crown	Crown	Crown	Crown	Crown
# 6 Spot	Beam	Beam	Beam	# 6 Spot	Beam	Beam	Beam	Beam	Beam
# 7 Spot	Absolut	Absolut	Absolut	# 7 Spot	Absolut	Absolut	Absolut	Absolut	Absolut
# 8 Spot	Ketel	Ketel	Ketel	# 8 Spot	Ketel	Ketel	Ketel	Ketel	Ketel
# 9 Spot	1800	1800	1800	# 9 Spot	1800	1800	1800	1800	1800
#10 Spot	Captain	Captain	Captain	#10 Spot	Captain	Captain	Captain	Captain	Captain
# 11 Spot	Patron	Patron	Patron	# 11 Spot	Patron	Patron	Patron	Patron	Patron
# 12 Spot	Elijah Craig	Elijah Craig	Elijah Craig	# 12 Spot	Eliah Craig	Elijah Craig	Elijah Craig	Elijah Craig	Elijah Craig