

MAINSTREAM		UPSCALE		MULTICULTURAL	
1	Tito's	1	Highnoon	1	New Amsterdam
2	Beam	2	Jack	2	Jack
3	Crown	3	Tito's	3	Bacardi
4	Jack	4	Crown	4	Crown
5	Absolut	5	Wild Turkey	5	Cuervo
6	Highnoon	6	Bacardi	6	Tito's
7	Cuervo	7	Absolut	7	1800
8	Bacardi	8	1800	8	Beam
9	Smirnoff	9	Fireball	9	Makers
10	Hornitos	10	Patron	10	Hornitos
11	Fireball	11	Captain		
12	Wild Turkey	12	Hornitos		

ADD ON		No. of Stores	POD Selections:	
Aperol	6	15, 45, 53, 58, 143, 175	Side	1 Kraken/Kraken Gold
Belvedere	6	20, 31, 70, 80, 84, 239	Side	2 Captain Morgan
Brugal 1888	6	4, 72, 102, 151, 177, 238	Side	3 Admiral Nelson Coconut
Tequila Ocho	6	39, 67, 125, 153, 176, 185		Admiral Nelson Spiced
			Side	4 Rumquila
				Don Q
				Zacapa

P4 Mass Stores

Store #	15	45	53	58	Store #	84	109	150	152
#1 Spot	Hennessy	Tito's	Tito's	Tito's	#1 Spot	Tito's	Tito's	Tito's	Tito's
#2 Spot	Patron	Patron	Patron	Patron	#2 Spot	Absolut	Absolut	Jack	Jack
# 3 Spot	Tito's	Crown	Crown	Crown	# 3 Spot	Jack	Jack	Absolut	Absolut
#4 Spot	Crown	Absolut	Absolut	Absolut	#4 Spot	Crown	Crown	Crown	Crown
#5 Spot	Jack	Wild Turkey	Wild Turkey	Wild Turkey	#5 Spot	Grey Goose	Grey Goose	Wild Turkey	Wild Turkey
# 6 Spot	Absolut	Jack	Jack	Jack	# 6 Spot	Don Julio	Don Julio	Patron	Patron
# 7 Spot	Malibu	Grey Goose	Grey Goose	Grey Goose	# 7 Spot	Malibu	Malibu	Grey Goose	Grey Goose
# 8 Spot	Wild Turkey	Smirnoff	Smirnoff	Smirnoff	# 8 Spot	Patron	Patron	Smirnoff	Smirnoff
# 9 Spot	Grey Goose	Don Julio	Don Julio	Don Julio	# 9 Spot	Wild Turkey	Wild Turkey	Don Julio	Don Julio
#10 Spot	Smirnoff	Malibu	Malibu	Malibu	#10 Spot	Smirnoff	Smirnoff	Malibu	Malibu
# 11 Spot	Don Julio	Elijah	Elijah Craig	Elijah Craig	# 11 Spot	Elijah Craig	Elijah Craig	Hennessy	Hennessy
# 12 Spot	Elijah Craig	Hennessy	Hennessy	Hennessy	# 12 Spot	Hennessy	Hennessy	Elijah Craig	Elijah Craig

Store #	65	72	77	80	Store #	175	176	177	234	239
#1 Spot	Tito's	Hennessy	Tito's	Tito's	#1 Spot	Tito's	Hennessy	Tito's	Hennessy	Hennessy
#2 Spot	Patron	Absolut	Absolut	Absolut	#2 Spot	Jack	Elijah Craig	Elijah Craig	Elijah Craig	Elijah Craig
# 3 Spot	Crown	Jack	Jack	Jack	# 3 Spot	Absolut	Tito's	Crown	Tito's	Tito's
#4 Spot	Absolut	Tito's	Crown	Crown	#4 Spot	Crown	Wild Turkey	Jack	Wild Turkey	Wild Turkey
#5 Spot	Wild Turkey	Crown	Grey Goose	Grey Goose	#5 Spot	Wild Turkey	Crown	Grey Goose	Crown	Crown
# 6 Spot	Jack	Grey Goose	Don Julio	Don Julio	# 6 Spot	Patron	Absolut	Absolut	Absolut	Absolut
# 7 Spot	Grey Goose	Don Julio	Malibu	Malibu	# 7 Spot	Grey Goose	Jack	Don Julio	Jack	Jack
# 8 Spot	Smirnoff	Elijah Craig	Patron	Patron	# 8 Spot	Smirnoff	Grey Goose	Smirnoff	Grey Goose	Grey Goose
# 9 Spot	Don Julio	Malibu	Wild Turkey	Wild Turkey	# 9 Spot	Don Julio	Smirnoff	Wild Turkey	Smirnoff.	Smirnoff
#10 Spot	Malibu	Smirnoff	Smirnoff	Smirnoff	#10 Spot	Maibu	Don Julio	Patron	Don Julio	Don Julio
# 11 Spot	Elijah Craig	Patron	Elijah Craig	Elijah Craig	# 11 Spot	Hennessy	Patron	Malibu	Patron	Patron
# 12 Spot	Hennessy	Wild Turkey	Hennessy	Hennessy	# 12 Spot	Elijah Craig	Malibu	Hennessy	Malibu	Malibu