

MAINSTREAM		UPSCALE		MULTICULTURAL	
1	Crown	1	Beam	1	Lunazul
2	Cuervo	2	Cuervo	2	Cuervo
3	Tito's	3	Tito's	3	Crown
4	Bacardi	4	Emerging Brands	4	Tito's
5	Jack	5	Crown	5	Hennessy
6	Absolut	6	Bacardi	6	Jack
7	Malibu	7	Absolut	7	Absolut
8	Beam	8	Jack	8	Bacardi
9	Lunazul	9	Ketel	9	Don Julio
10	Fireball	10	1800	10	Platinum
11	Grey Goose	11	Wild Turkey		
12	Hennessy	12	Fireball		

ADD ON

No. of Stores		<u>POD Selections:</u>	
		Side	1
		Side	2
		Side	3
		Side	4

P3 Mass Stores

Store #	15	45	53	58	Store #	84	109	150	152
#1 Spot	Tito's	Tito's	Tito's	Tito's	#1 Spot	Tito's	Tito's	Tito's	Tito's
#2 Spot	Fireball	Fireball	Fireball	Fireball	#2 Spot	Fireball	Fireball	Fireball	Fireball
# 3 Spot	Highnoon	Highnoon	Highnoon	Highnoon	# 3 Spot	Highnoon	Highnoon	Highnoon	Highnoon
#4 Spot	Jack	Jack	Jack	Jack	#4 Spot	Jack	Jack	Jack	Jack
#5 Spot	Absolut	Absolut	Absolut	Absolut	#5 Spot	Absolut	Absolut	Absolut	Absolut
# 6 Spot	1800	1800	1800	1800	# 6 Spot	1800	1800	1800	1800
# 7 Spot	Malibu	Malibu	Malibu	Malibu	# 7 Spot	Malibu	Malibu	Malibu	Malibu
# 8 Spot	Cuervo	Cuervo	Cuervo	Cuervo	# 8 Spot	Cuervo	Cuervo	Cuervo	Cuervo
# 9 Spot	Grey Goose	Grey Goose	Grey Goose	Grey Goose	# 9 Spot	Grey Goose	Grey Goose	Grey Goose	Grey Goose
#10 Spot	Bacardi	Bacardi	Bacardi	Bacardi	#10 Spot	Bacardi	Bacardi	Bacardi	Bacardi
# 11 Spot	Old Forester	Old Forester	Old Forester	Old Forester	# 11 Spot	Old Forester	Old Forester	Old Forester	Old Forester
# 12 Spot	Teremana	Teremana	Teremana	Teremana	# 12 Spot	Teremana	Teremana	Teremana	Teremana

Store #	65	72	77	80	Store #	175	176	177	234	239
#1 Spot	Tito's	Tito's	Tito's	Tito's	#1 Spot	Tito's	Tito's	Tito's	Tito's	Tito's
#2 Spot	Fireball	Fireball	Fireball	Fireball	#2 Spot	Fireball	Fireball	Fireball	Fireball	Fireball
# 3 Spot	Highnoon	Highnoon	Highnoon	Highnoon	# 3 Spot	Highnoon	Highnoon	Highnoon	Highnoon	Highnoon
#4 Spot	Jack	Jack	Jack	Jack	#4 Spot	Jack	Jack	Jack	Jack	Jack
#5 Spot	Absolut	Absolut	Absolut	Absolut	#5 Spot	Absolut	Absolut	Absolut	Absolut	Absolut
# 6 Spot	1800	1800	1800	1800	# 6 Spot	1800	1800	1800	1800	1800
# 7 Spot	Malibu	Malibu	Malibu	Malibu	# 7 Spot	Malibu	Malibu	Malibu	Malibu	Malibu
# 8 Spot	Cuervo	Cuervo	Cuervo	Cuervo	# 8 Spot	Cuervo	Cuervo	Cuervo	Cuervo	Cuervo
# 9 Spot	Grey Goose	Grey Goose	Grey Goose	Grey Goose	# 9 Spot	Grey Goose	Grey Goose	Grey Goose	Grey Goose	Grey Goose
#10 Spot	Bacardi	Bacardi	Bacardi	Bacardi	#10 Spot	Bacardi	Bacardi	Bacardi	Bacardi	Bacardi
# 11 Spot	Old Forester	Old Forester	Old Forester	Old Forester	# 11 Spot	Old Forester	Old Forester	Old Forester	Old Forester	Old Forester
# 12 Spot	Teremana	Teremana	Teremana	Teremana	# 12 Spot	Teremana	Teremana	Teremana	Teremana	Teremana