

Monday February 23, 2026

ABC P2 (Mar–Apr) 2026 DA Items

Dear Valued Licensees,

We appreciate your continued partnership and hope you was able to take advantage of the Period 1 DA program! Below are the details for **Period 2 (March–April) 2026**, including key dates, ordering instructions, and delivery timelines.

Key Dates & Deadlines

Online Buy-In Ordering Event

- **Opens: Tuesday, March 24, 2026, at 8:00 AM**
- **Closes: Wednesday, March 25, 2026, at 5:00 PM**
- **Important:** Be sure to click the **SUBMIT** button at the end of your order. Only submitted orders are processed. Look for the confirmation notice to verify receipt.

Shipping & Delivery

- **Shipping Begins: Week of April 13, 2026** (based on store delivery schedule)
- **All Deliveries Complete By: Friday, April 17, 2026**
- **Pickup Deadline: Friday, April 30, 2026, by 3:00 PM**

Pricing Validity

- **PD 2 (March/April) DA Pricing Ends: Thursday, April 30, 2026, at 5:00 PM**
- After this deadline, DA Pricing will no longer be honored.

Resources

- Updated **2026 Buy-In Calendar** with DA & VAP periods is available at: www.abcboard.gov
- Links to the **ordering website** and the **list of eligible products** are included below.

<https://alabamaselectspirits.com/>

https://alabcboard.gov/product-management/DA_Products

Thank you for your patronage.

Mike Henby

Director of Product Management