

MAINSTREAM			UPSCALE			MULTICULTURAL		
1	Beam		1	Jack		1	Cuervo	
2	Absolut		2	Beam		2	Absolut	
3	Crown		3	Absolut		3	Crown	
4	Jack		4	Emerging Brands		4	Lunazul	
5	Tito's		5	Crown		5	Tito's	
6	Cuervo		6	Makers		6	Bacardi	
7	Makers		7	Tito's		7	1800	
8	Bacardi		8	Old Forester		8	Beam	
9	Wild Turkey		9	Grey Goose		9	VAP	
10	Fireball		10	1800		10	VAP	
11	VAP		11	VAP				
12	VAP		12	VAP				

ADD ON

		No. of Stores	<u>POD Selections:</u>	
2XO American Bourbon	8	45, 55, 58, 77, 80, 109, 150, 152	Side	1 Black Patch/ Black Patch Heat
Empress Gin	10	4, 55, 58, 72, 77, 80, 84, 151, 175, 234	Side	2 Judge Roy Bean
Belvedere	5	39, 70, 76, 152, 177		Mersey Rye
			Side	3 Dread River Bourbon/Dread River Whiskey
				Dread River Sherry Finished Rye
			Side	4 Sweet Home Vodka
				Sweet Home Whiskey

P1 Mass Stores

Store #	15	45	53	58	Store #	84	109	150	152
#1 Spot	Beam	Beam	Beam	Beam	#1 Spot	Beam	Beam	Beam	Beam
#2 Spot	Teremana	Teremana	Teremana	Teremana	#2 Spot	Teremana	Teremana	Teremana	Teremana
# 3 Spot	Crown	Crown	Crown	Crown	# 3 Spot	Crown	Crown	Crown	Crown
#4 Spot	Absolut	Absolut	Absolut	Absolut	#4 Spot	Absolut	Absolut	Absolut	Absolut
#5 Spot	Jack	Jack	Jack	Jack	#5 Spot	Jack	Jack	Jack	Jack
# 6 Spot	Tito's	Tito's	Tito's	Tito's	# 6 Spot	Tito's	Tito's	Tito's	Tito's
# 7 Spot	1800	1800	1800	1800	# 7 Spot	1800	1800	1800	1800
# 8 Spot	Bulliet	Bulliet	Bulliet	Bulliet	# 8 Spot	Bulliet	Bulliet	Bulliet	Bulliet
# 9 Spot	Cuervo	Cuervo	Cuervo	Cuervo	# 9 Spot	Cuervo	Cuervo	Cuervo	Cuervo
#10 Spot	Wild Turkey	Wild Turkey	Wild Turkey	Wild Turkey	#10 Spot	Wild Turkey	Wild Turkey	Wild Turkey	Wild Turkey
# 11 Spot	Elijah Craig	Elijah Craig	Elijah Craig	Elijah Craig	# 11 Spot	Elijah Craig	Elijah Craig	Elijah Craig	Elijah Craig
# 12 Spot	Don Julio	Don Julio	Don Julio	Don Julio	# 12 Spot	Don Julio	Don Julio	Don Julio	Don Julio

Store #	65	72	77	80	Store #	175	176	177	234	239
#1 Spot	Beam	Beam	Beam	Beam	#1 Spot	Beam	Beam	Beam	Beam	Beam
#2 Spot	Teremana	Teremana	Teremana	Teremana	#2 Spot	Teremana	Teremana	Teremana	Teremana	Teremana
# 3 Spot	Crown	Crown	Crown	Crown	# 3 Spot	Crown	Crown	Crown	Crown	Crown
#4 Spot	Absolut	Absolut	Absolut	Absolut	#4 Spot	Absolut	Absolut	Absolut	Absolut	Absolut
#5 Spot	Jack	Jack	Jack	Jack	#5 Spot	Jack	Jack	Jack	Jack	Jack
# 6 Spot	Tito's	Tito's	Tito's	Tito's	# 6 Spot	Tito's	Tito's	Tito's	Tito's	Tito's
# 7 Spot	1800	1800	1800	1800	# 7 Spot	1800	1800	1800	1800	1800
# 8 Spot	Bulliet	Bulliet	Bulliet	Bulliet	# 8 Spot	Bulliet	Bulliet	Bulliet	Bulliet	Bulliet
# 9 Spot	Cuervo	Cuervo	Cuervo	Cuervo	# 9 Spot	Cuervo	Cuervo	Cuervo	Cuervo	Cuervo
#10 Spot	Wild Turkey	Wild Turkey	Wild Turkey	Wild Turkey	#10 Spot	Wild Turkey	Wild Turkey	Wild Turkey	Wild Turkey	Wild Turkey
# 11 Spot	Elijah Craig	Elijah Craig	Elijah Craig	Elijah Craig	# 11 Spot	Elijah Craig	Elijah Craig	Elijah Craig	Elijah Craig	Elijah Craig
# 12 Spot	Don Julio	Don Julio	Don Julio	Don Julio	# 12 Spot	Don Julio	Don Julio	Don Julio	Don Julio	Don Julio