



2025 Online Buying Event Calendar

<p>January</p> <p>Period 1 DA Buy In Begins at 8 am Jan. 22 Closes at 5 pm Jan. 23</p>	<p>February</p> <p>Period 1 DA cases must be picked up by 3 pm Friday, Feb. 21</p>	<p>March</p> <p>Period 2 DA Buy In Begins at 8 am Mar. 19 Closes at 5 pm Mar. 20</p>	<p>April</p> <p>Period 2 DA cases must be picked up by 3 pm Friday, Apr. 25</p>
<p>May</p> <p>Period 3 DA Buy In Begins at 8 am May 21 Closes at 5 pm May 22</p>	<p>June</p> <p>Period 3 DA cases must be picked up by 3 pm Friday, June. 27</p>	<p>July</p> <p>Period 4 DA Buy In Begins at 8 am Jul. 23 Closes at 5 pm Jul. 24</p>	<p>August</p> <p>Period 4 DA cases must be picked up by 3 pm Friday, Aug. 22</p>
<p>September</p> <p>Period 5 DA Buy In Begins at 8 am Sep. 24 Closes at 5 pm Sep. 25</p>	<p>October</p> <p>Holiday VAP Buy In Begins at 8 am Oct. 1 Closes at 5 pm Oct. 2</p> <p>Period 5 DA cases must be picked up by 3 pm Friday, Oct. 24th</p>	<p>November</p> <p>Period 6 DA Buy In Begins at 8 am Nov. 19 Closes at 5 pm Nov. 20</p>	<p>December</p> <p>Period 6 DA cases must be picked up by 3 pm Friday, Dec. 26</p> <p>All Holiday VAP & Eggnog Cases must be picked up by Dec 1st</p>