



Alabama Alcoholic Beverage Control Board

Mac Gipson  
Administrator

Colonel Alan C. Spencer  
Board Chairman

William E. Thigpen  
Assistant Administrator

Melissa Morrissette  
Board Member

Walter A. Bell  
Board Member

October 17, 2019

**FOR IMMEDIATE RELEASE**

**Contact: Dean R. Argo  
(334) 213-6330**

## **Annual Allocated Whiskeys Set for Sale November 11<sup>th</sup>**

Fresh off the success of the August limited-release sweepstakes at Montgomery's EastChase store (#72), the Alabama ABC Board will offer in similar fashion the 2019 Van Winkle and Antique collections at eight stores on Monday, Nov. 11, 2019. Alabamians of legal drinking age may register for the sweepstakes by visiting <https://alabcboard.gov/productsweepstakes>. Registration is now open and will end at 5:00 p.m. on Nov. 5, 2019.

When registering, a participant may select one or more of the eight sweepstakes locations; however, once selected, the participant can not be considered for any other store location. One hundred and fifty (150) places in line will be awarded for each store location. Also, a walk-up line will be established at each of the eight sites on the morning of the sale.

Buffalo Trace Distillery, makers of the highly sought-after Pappy Van Winkle Bourbon, will ship the Van Winkle lines and other allocated whiskeys to the Alabama ABC Board later this month. Once received, the ABC Board will apportion the allotment of each of the expressions between the eight sweepstakes locations and private licensees, re-package and then distribute them to individual stores and private retailers.

-more-

The limited-release sweepstakes for the Van Winkle line, Antique Collection, and other Buffalo Trace products will be made available in the following eight stores:

Store #04 – 1199 South Donahue Drive, Auburn, AL 36830

Store #53 – 8115 Highway 72 West, Madison, AL 35758

Store #58 – 3232 Galleria Circle, Suite 110, Hoover, AL 35244

Store #67 – 160 Baldwin Square, Fairhope, AL 36532

Store #72 – 7413 EastChase Parkway, Montgomery, AL 36117

Store #84 – 3974 Government Boulevard, Mobile, AL 36693

Store #102 – 3420 McFarland Boulevard East, Tuscaloosa, AL 35405

Store #180 – 5406 Highway 280, Suite B101, Birmingham, AL 35242

All current residents of Alabama of legal drinking age (21) wishing to enter the Fall 2019 Limited Release Sweepstakes must visit the ABC Board website - <https://alabcboard.gov/productsweepstakes> - and complete the registration form. All active-duty military that are stationed in Alabama that can provide proof of residency are also welcome to enter. All Limited Release Sweepstakes participants will receive notification and status updates by Thursday, November 7, 2019.

Anyone who violates these terms and conditions may be disqualified from participation in current and future Sweepstakes. The ABC Board also reserves the right to disqualify any individual consumer suspected of engaging in any conduct intended to circumvent the terms and conditions or otherwise gain an unfair advantage over other entrants from participating in current or future Sweepstakes. The ABC Board's decisions relative to such matters shall be final and non-appealable.