



2025 Allocated Product Releases

January

Monthly Release

- Available to view online Jan 13th
- On Sale Date Jan 25th @ 10am

February

Monthly Release

- Available to view online Feb 10th
- On Sale Date Feb 22nd @ 10am
- **Quarterly Release Info**
- Registration opens Feb 3rd and closes Feb 23rd

March

Quarterly Release

- Available to view online Mar 10th
- On Sale Date March 22nd @ 10am

April

Monthly Release

- Available to view online April 14th
- On Sale Date April 26th @ 10am

May

Monthly Release

- Available to view online May 12th
- On Sale Date May 24th @ 10am
- **Quarterly Release Info**
- Registration opens May 5th and closes May 25th

June

Quarterly Release

- Available to view online June 9th
- On Sale Date June 21st @ 10am

July

Monthly Release

- Available to view online July 14th
- On Sale Date July 26th @ 10am

August

Monthly Release

- Available to view online Aug 11th
- On Sale Date Aug 23rd @ 10am
- **September Bourbon Heritage Release Info**
- Registration opens Aug 4th and closes Aug 24th

September

Bourbon Heritage Month

- Product Info will be updated weekly starting Aug 4th
- Final product list will be posted Sept 1st .
- Featured Weekends:
 - Sept 6th Heaven Hill (Old Fitz, EC 18)
 - Sept 13th Brown Forman (Old Forester, Woodford, Jack Daniels)
 - Sept 20th Jim Beam (Star Hill Farms, Knob Creek, Bookers)
 - Sept 27th Sazerac (Buffalo Trace Distillery)

October

Monthly Release

- Available to view online Oct 13th
- On Sale Date Oct 25th @ 10am
- **Annual Release Info**
- Registration opens Oct 6th and closes Oct 26th

November

Monthly Release

- Available to view online Nov 10th
- On Sale Date Nov 22nd @ 10am

December

Annual Fall Whiskey Release

**Saturday
December 13, 2025**