



Alabama Alcoholic Beverage Control Board Licensing and Compliance Division

Brand/Label Registration Request *Table Wine and Malt Products ONLY*

Table Wine cannot contain any distilled spirits and must not exceed 24% Alcohol by Volume (ABV)

Malt products cannot contain any wine and/or distilled spirits and must not exceed 13.9% ABV

This form must be completed by an authorized individual of either the Alabama ABC Board licensed Manufacturer or Importer, and include all required attachments listed below in one PDF file

Request submitted by: _____
(Authorized Individual)

Representative of: _____
(Manufacturer or Importer)

Contact Number: _____ E-mail Address: _____

Manufacturer: _____

Brand Name and Variety:	Type	ABV %	Spirits Added:
			Yes No
_____		_____	

Container Size(s)

List ALL in-state Wholesale Distributors that will carry this product and attach completed Territorial Agreements:

Each Label Registration must be submitted in a single Adobe PDF which includes the following required attachments:

1. An assignment letter (importers) or a formal request for approval on letterhead (manufacturers)
2. COLA form (TTB F5100.31) for the listed product or Certificate of Label Exemption
3. A scanned, color copy of the label listed
4. Signed, completed Territorial Agreement(s) for each listed Wholesale Distributor(s)

Return to: Enforcement.license@abc.alabama.gov

IMPORTANT NOTE: The item may not be sold within or shipped into the State of Alabama for distribution until you have received a stamped approval from this department.