



## Alabama Alcoholic Beverage Control Board Licensing and Compliance Division

### Brand/Label Registration Request

**Table Wine and Malt Products ONLY**

**Table Wine** cannot contain any distilled spirits and must not exceed 24% Alcohol by Volume (ABV)

**Malt products** cannot contain any wine and/or distilled spirits and must not exceed 13.9% ABV

This form must be completed by either the Manufacturer or Importer and have all required attachments listed below

Request submitted by: \_\_\_\_\_

Representative of: \_\_\_\_\_  
(Manufacturer or Importer)

Contact Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Manufacturer: \_\_\_\_\_

Brand Name and Variety:	Type	ABV	Spirits Added:
_____	_____	_____	Yes
			No

Container Size(s)

\_\_\_\_\_

List ALL in-state Wholesale Distributors that will carry this product and attach completed Territorial Agreements:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Each Label Registration must be submitted in a single Adobe PDF which includes the following required attachments:

1. An assignment letter (importers) or a formal request for approval on letterhead (manufacturers)
2. COLA form (TTB F5100.31) for the listed product or Certificate of Label Exemption
3. A scanned, color copy of the label listed
4. Signed, completed Territorial Agreement(s) for each listed Wholesale Distributor(s) **\*Territorial Agreements are not required as part of the Brand/Label Registration if the product listed will only be shipped directly to consumers through Direct Wine Shipper Licensees**

Return to: [Enforcement.license@abc.alabama.gov](mailto:Enforcement.license@abc.alabama.gov)

**IMPORTANT NOTE: The item may not be sold within or shipped into the State of Alabama for distribution until you have received a stamped approval from this department.**