

## **Video Contest Rules – 2023-2024 school year**

1. Your video may not run for more than 60 seconds.
2. You may enter as an individual or as a team. All team members listed on the entry form must be a middle- or high school student, in grades 7-12 (ages 19 and under) attending a school in Alabama. Should your commercial be selected as a winning entry, the prize money would be divided evenly among all team members listed on the entry form.
3. A completed consent form is required for each individual involved in creating or producing the video, including any music and sound effects. This includes all team members, all on-camera actors, all voice-over announcers, individuals in photographs, music composers, sound effect creators, and musicians who have participated in any way.
4. A completed Work Cited page is required and must be completed if your entry is chosen as a winner. This includes any photographs, researched facts and statistics. Any video or photographs submitted using images without signed permission of the video or photograph's owner will be disqualified.
5. No alcohol can be consumed or appear to be consumed during the making of your video.
6. No alcohol brand names, company names or logos can be shown. This includes names, logos, trademarks, etc., on hats, shirts or other clothing.
7. Videos must be acceptable for use on television stations; vulgar language and graphic content are not allowed.
8. Do not include any phone numbers or website addresses except for [www.underage underarrest.com](http://www.underageunderarrest.com) or [www.alabcboard.gov](http://www.alabcboard.gov).
9. The Alabama ABC Board has the sole discretion of whether or not any submitted video meets the requirements and rules of the video contest.
10. Any questions concerning the video contest, rules and entry requirements should be emailed to [contest@abc.alabama.gov](mailto:contest@abc.alabama.gov).