ABC Board Offers Essay, Video & Poster Contest

As part of the Alabama Alcoholic Beverage Control Board’s continuing efforts to educate young people about the dangers of alcohol and consequences of underage and binge drinking, the ABC Board’s *Under Age, Under Arrest* program is holding an essay, poster and video contest for middle- and high-school students. The topic of the contest is “The Dangers of Underage Drinking: Alcohol and Peer Pressure”.

The contest is open to individuals and school groups in grades 7-12. Entries can be in the essay, video and/or poster categories, and first-, second- and third-place prizes will be awarded in each category. The entries should convey a message about the risks and dangers associated with underage and binge drinking, as well as the effects of peer pressure. Winners will be judged by the ABC Board in conjunction with Mothers Against Drunk Driving (MADD) Alabama. Entries must be received no later than November 30, 2020.

First-, second- and third-place winners in each category will be shared via social media and featured on the ABC Board’s “*Under Age, Under Arrest*” website, [www.alabcboard.gov/underage-underarrest](http://www.alabcboard.gov/underage-underarrest). Winning entries may be used in future Alabama ABC Board public service announcements.

For more information, as well as entry forms and additional contest rules, go online to the Alabama ABC Board’s “Under Age, Under Arrest” website, [www.alabcboard.gov/underage-underarrest](http://www.alabcboard.gov/underage-underarrest). You can also email inquiries to: [government.relations@abc.alabama.gov](mailto:government.relations@abc.alabama.gov).