

Video Contest Consent and Release Form

Without expectation of compensation or other remuneration, now or in the future, I hereby give my consent to Alabama Alcoholic Beverage Control Board (The Board), its affiliates and agents, to use my child's name, image, likeness and voice as it may appear in the video produced by my child, or in conjunction with other students and my child's school, for the purpose of entering the Under Age, Under Arrest video contest and the promotion of the contest. The use of my child's name, image, likeness and voice as they appear in the video may be used in publications, advertising or other media activities (including the Internet), but only for the purpose of promoting the video contest and the Under Age, Under Arrest initiative, whose goal is to educate young people and adults about the dangers of underage and binge drinking.

I understand that the provisions of this release are legally binding.

This consent is given in perpetuity, and does not require prior approval by me.

Student's Name: _____

Grade: _____

Address: _____

Date: _____

The below signed parent or legal guardian of the above-named minor child hereby consents to and gives permission to the above on behalf of such minor child.

Signature of Parent
or Legal Guardian: _____ Print Name: _____

The following is required if the consent form has to be read to the parent/legal guardian:

I certify that I have read this consent form in full to the parent/legal guardian whose signature appears above.

Date

Signature of Organizational Representative or Community Leader